

PLUM PRODUCTION AREAS

DISTRICT	PLUMS		PRUNES	
	NUMBER OF TREES	AREA (HA)	NUMBER OF TREES	AREA (HA)
KLEIN KAROO	2 606 652	1 526	17 983	23
PAARL	1 839 128	973	0	0
WOLSELEY / TULBAGH	916 153	508	129 307	184
STELLENBOSCH	742 496	404	21	0
CERES	727 433	353	29 750	34
FRANSCHHOEK	551 158	317	0	0
LANGKLOOF EAST	279 370	202	500	1
VILLIERSDORP / VYEBOOM	301 730	158	1 327	2
WORCESTER	210 441	133	2 267	3
GROENLAND	193 734	106	0	0
SOUTHERN CAPE	163 753	103	0	0
PIKETBERG	165 296	86	7 510	3
SOMERSET WEST	214 923	81	0	0
LANGKLOOF WEST	62 986	38	0	0
NORTHERN PROVINCE	45 716	33	0	0
LOWER ORANGE RIVER	33 008	23	12 449	8
CAPE TOWN	23 780	16	0	0
GAUTENG	10 601	11	0	0
EASTERN CAPE	10 691	10	3 000	4
MPUMALANGA	5 455	4	0	0
FREE STATE	1 750	3	1 040	3
UPPER ORANGE RIVER	1 650	2	0	0
NORTH WEST	4 456	2	0	0
TOTAL	9 112 360	5 093	205 154	264

SOURCE: HORTGRO TREE CENSUS, 2016

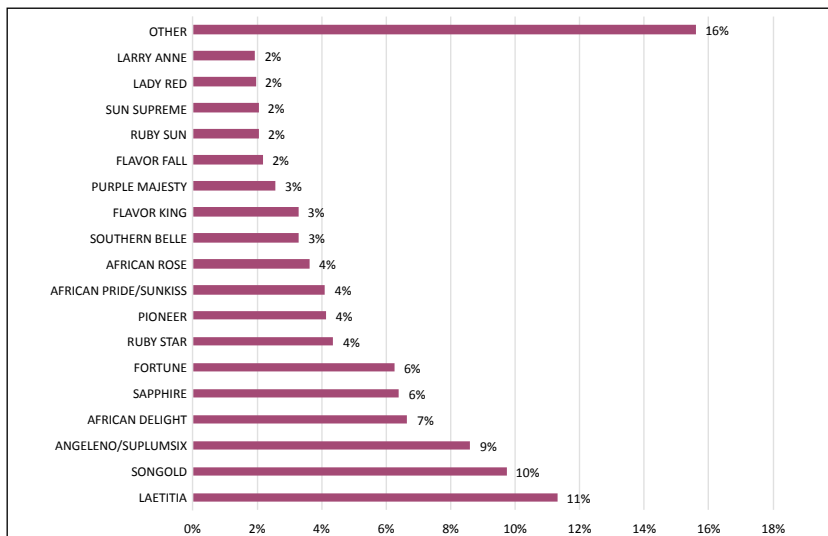
AREA PLANTED PER CULTIVAR (HECTARES)

PLUMS	2011	2012	2013	2014	2015	2016
LAETITIA	607	603	597	597	610	578
SONGOLD	602	576	548	541	532	499
ANGELENO/SUPLUMSIX	290	309	329	350	390	441
AFRICAN DELIGHT	293	329	335	336	339	339
SAPPHIRE	396	386	364	357	353	328
FORTUNE	240	257	267	281	312	322
RUBY STAR	0	0	120	139	197	224
PIONEER	327	305	281	269	243	212
AFRICAN PRIDE/SUNKISS	246	242	242	243	227	206
AFRICAN ROSE	113	150	168	175	182	186
SOUTHERN BELLE	191	191	176	177	173	169
FLAVOR KING	173	188	175	173	168	163
PURPLE MAJESTY	113	125	130	135	132	134
FLAVOR FALL	76	86	88	93	113	112
RUBY SUN	0	0	19	35	67	106
SUN SUPREME	110	117	112	112	108	102
LADY RED	137	120	111	107	103	99
LARRY ANNE	55	69	91	91	90	93
OTHER	740	760	740	787	762	781
TOTAL	4 708	4 814	4 895	5 000	5 100	5 093
% CHANGE (YEAR-ON-YEAR)		2%	2%	2%	2%	0%

SOURCE: HORTGRO TREE CENSUS, 2016



CONTRIBUTION TO TOTAL PLUM AREA PER CULTIVAR



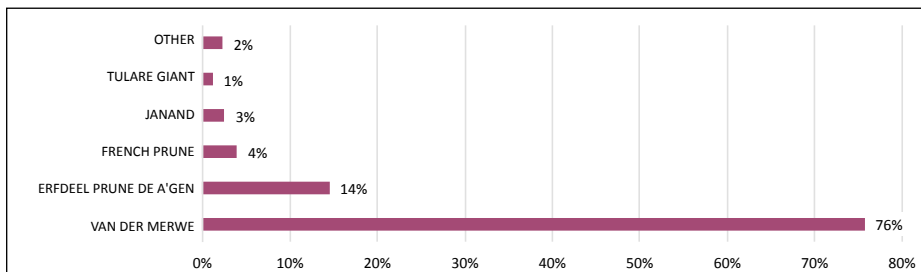
SOURCE: HORTGRO TREE CENSUS, 2016

AREA PLANTED PER CULTIVAR (HECTARES)

PRUNES	2011	2012	2013	2014	2015	2016
VAN DER MERWE	234	211	197	199	200	200
ERFDEEL PRUNE DE A'GEN	110	71	53	51	43	38
FRENCH PRUNE	10	10	10	10	10	10
JANAND	5	5	6	7	7	7
TULARE GIANT	1	3	3	3	3	3
OTHER	6	7	6	6	6	6
TOTAL	366	307	276	276	269	264
% CHANGE (YEAR-ON-YEAR)		-16%	-10%	0%	-3%	-2%

SOURCE: HORTGRO TREE CENSUS, 2016

CONTRIBUTION TO TOTAL PRUNE AREA PER CULTIVAR



SOURCE: HORTGRO TREE CENSUS, 2016

PLUM ORCHARD AGE DISTRIBUTION (HECTARES)

CULTIVAR	0-2 YRS	3-5 YRS	6-15 YRS	16-18 YRS	18+ YEARS
LAETITIA	26	65	132	42	314
SONGOLD	7	32	99	19	342
ANGELENO/SUPLUMSIX	59	86	122	48	126
AFRICAN DELIGHT	8	27	298	5	1
SAPPHIRE	6	14	109	53	146
FORTUNE	39	60	143	60	20
RUBY STAR	76	99	44	5	0
PIONEER	0	3	79	63	68
AFRICAN PRIDE/SUNKISS	6	7	156	24	13
AFRICAN ROSE	5	40	141	0	0
SOUTHERN BELLE	3	7	113	39	7
FLAVOR KING	2	18	107	23	13
PURPLE MAJESTY	6	21	106	0	0
FLAVOR FALL	6	22	83	0	1
RUBY SUN	58	48	0	0	0
SUN SUPREME	0	5	92	1	3
LADY RED	0	2	66	9	23
LARRY ANNE	9	36	18	5	26
SOUVENIR	2	1	16	21	41
SEPTEMBER YUMMY	33	6	29	0	0
OTHER	90	162	243	29	108
TOTAL	439	761	2 197	442	1 253
% OF TOTAL AREA (HA)	9%	15%	43%	9%	25%

SOURCE: HORTGRO TREE CENSUS, 2016

PRUNE ORCHARD AGE DISTRIBUTION (HECTARES)

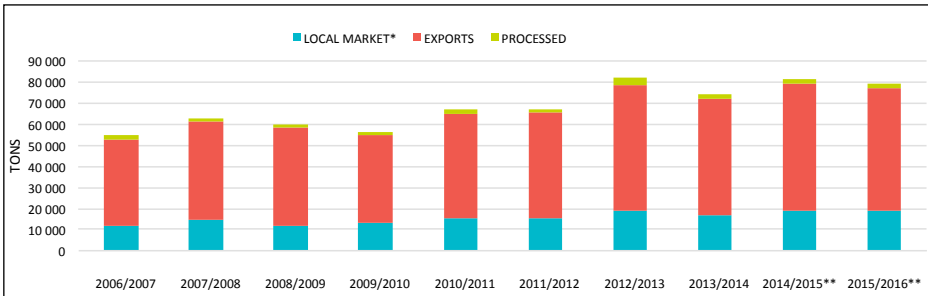
CULTIVAR	0-2 YRS	3-5 YRS	6-15 YRS	16-18 YRS	18+ YEARS
VAN DER MERWE	4	10	58	20	108
ERFDEEL PRUNE DE A'GEN	0	2	6	0	30
FRENCH PRUNE	0	0	0	0	10
JANAND	0	2	0	3	1
TULARE GIANT	0	2	1	0	0
OTHER	0	0	0	3	3
TOTAL	4	17	65	26	152
% OF TOTAL AREA (HA)	2%	6%	25%	10%	58%

SOURCE: HORTGRO TREE CENSUS, 2016

CROP DISTRIBUTION: PLUMS



YEAR OCT - SEPT	PLUMS					PRUNES	
	TOTAL PRODUCTION	LOCAL MARKET*	EXPORTS	PROCESSED	CHANGE IN TOTAL PRODUCTION	TOTAL PRODUCTION	CHANGE IN TOTAL PRODUCTION
	(TON)	(TON)	(TON)	(TON)	%	(TON)	%
2006/2007	54 908	12 097	40 689	2 122	-	3 822	-
2007/2008	62 720	14 875	46 639	1 206	14%	3 980	4%
2008/2009	59 961	11 710	46 713	1 538	-4%	4 120	4%
2009/2010	56 009	13 441	41 353	1 215	-7%	3 795	-8%
2010/2011	67 086	15 600	49 331	2 156	20%	3 604	-5%
2011/2012	66 987	15 261	50 014	1 712	0%	3 490	-3%
2012/2013	81 859	18 945	59 593	3 322	22%	3 185	-9%
2013/2014	74 333	17 008	55 286	2 038	-9%	1 832	-42%
2014/2015**	81 458	18 970	60 413	2 074	10%	2 234	22%
2015/2016**	79 364	18 748	58 139	2 476	-3%	3 631	63%
AVERAGE CROP DISTRIBUTION (%)		23%	74%	3%			



SOURCE: DAFF; PPECB, 2016

* Market sales & direct sales to supermarkets

** Last 2 seasons subject to possible adjustments

Changes in historic information due to upgrading of reporting systems and databases to improve accuracy of information.

HISTORICAL PRICE TRENDS: PLUMS

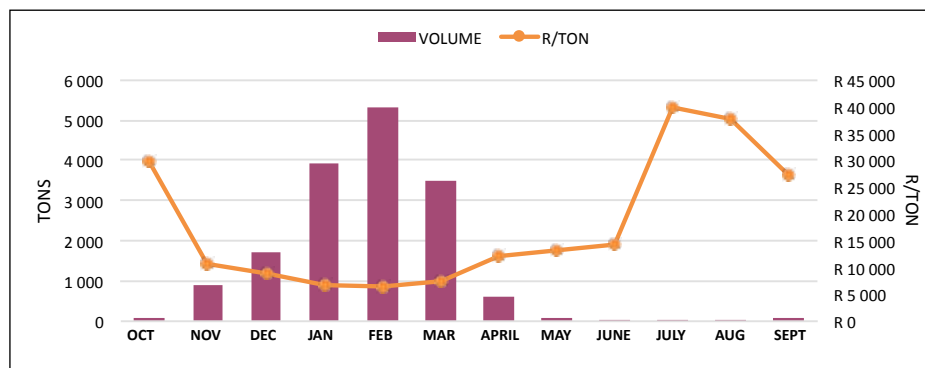
YEAR OCT - SEPT	PLUMS						PRUNES			
	SALES ON MARKETS*	EXPORTS NET REALISATION	PROCESSED	GROSS VALUE FRESH	TOTAL VALUE OF PRODUCTION	CHANGE IN TOTAL VALUE OF PRODUCTION	GROSS VALUE PRUNES DRIED	GROSS VALUE PRUNES FRESH	TOTAL VALUE OF PRODUCTION	CHANGE IN TOTAL VALUE OF PRODUCTION
	(R per ton)	(R per ton)	(R per ton)	(R1,000)	(R1,000)	%	(R1,000)	(R1,000)	(R1,000)	%
2006/2007	3 016	5 836	119	274 198	274 198	-	14 580	3 299	17 879	-
2007/2008	3 072	6 243	150	337 057	337 057	23%	16 019	2 834	18 853	5%
2008/2009	3 929	7 739	375	408 115	408 115	21%	18 877	3 451	22 329	18%
2009/2010	3 852	8 112	203	387 484	387 484	-5%	15 899	4 844	20 743	-7%
2010/2011	4 081	9 709	293	543 269	543 269	40%	10 685	7 556	18 242	-12%
2011/2012	4 415	10 384	275	526 845	526 845	-3%	11 002	5 650	16 652	-9%
2012/2013	4 236	10 861	317	662 032	662 032	26%	9 992	7 611	17 603	6%
2013/2014	4 998	15 390	310	867 248	867 248	31%	6 566	7 473	14 038	-20%
2014/2015**	5 539	13 954	319	862 292	862 292	-1%	17 031	5 643	22 673	62%
2015/2016**	6 622	18 845	624	1 244 016	1 244 016	44%	27 866	7 275	35 140	55%

SOURCE: DAFF, 2016

* Sales on major local fresh produce markets

** Last 2 seasons subject to possible adjustments

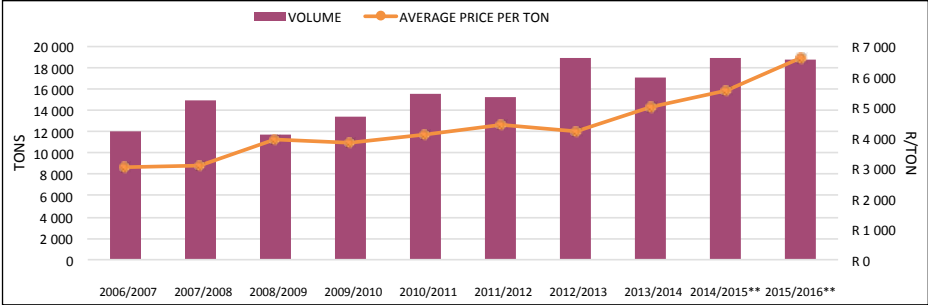
PLUM LOCAL MARKET SALES 2015/2016



SOURCE: DAFF, 2016

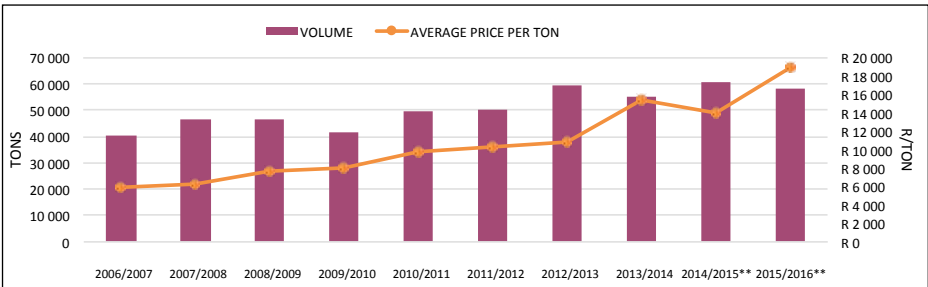
Changes in historic information due to upgrading of reporting systems and databases to improve accuracy of information

PLUM LOCAL MARKET HISTORICAL SALES



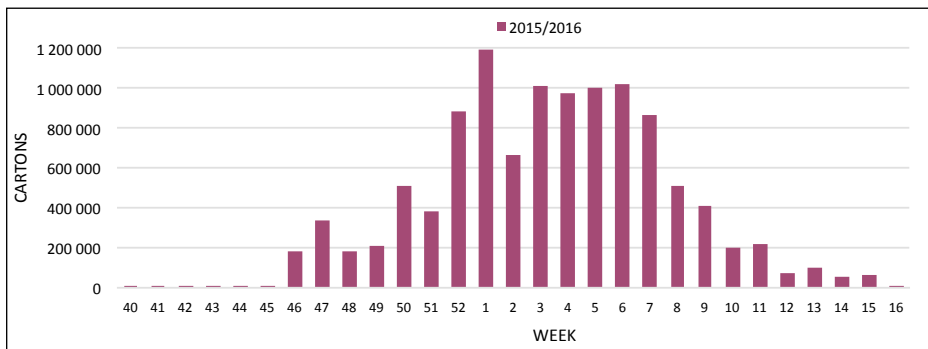
SOURCE: DAFF, 2016

PLUM EXPORTS HISTORICAL SALES



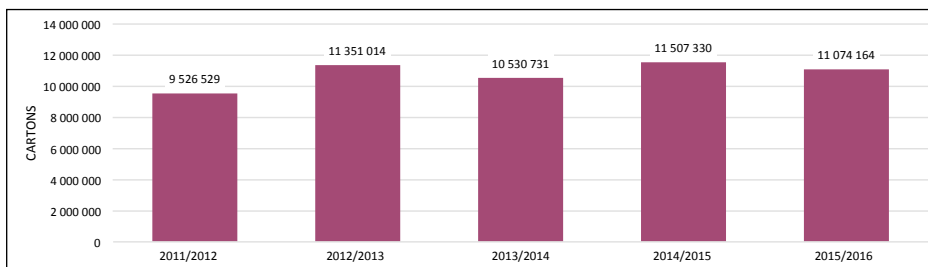
SOURCE: DAFF, 2016

PLUMS PASSED FOR EXPORT PER WEEK



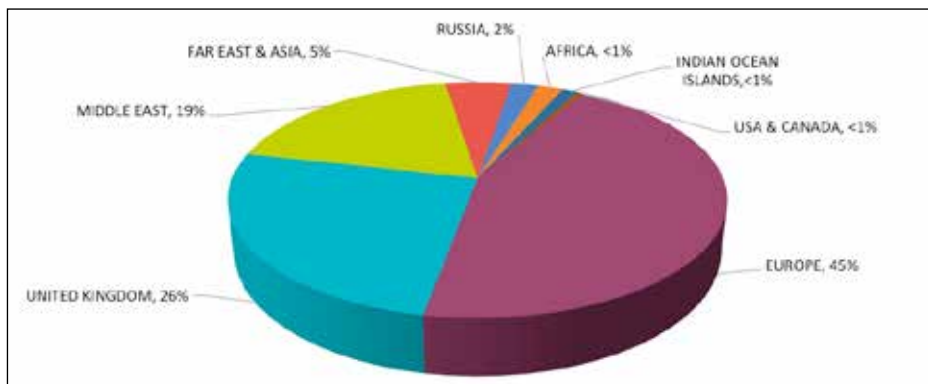
SOURCE: PPECB, 2016
 * 5.25 kg equivalent cartons

PLUMS PASSED FOR EXPORT PER SEASON



SOURCE: PPECB, 2016
 * 5.25 kg equivalent cartons

PLUM EXPORTS PER MARKET SEGMENT



SOURCE: AGRI-HUB, 2016

CARTONS PASSED FOR EXPORT PER CULTIVAR: PLUMS

CULTIVAR	2012/2013	2013/2014	2014/2015	2015/2016	% CHANGE 15/16 VS 14/15
LAETITIA	1 963 277	1 881 125	1 815 703	1 712 828	-6%
SONGOLD	1 523 564	1 638 719	1 491 808	1 284 050	-14%
AFRICAN DELIGHT	505 515	697 459	1 171 701	1 044 197	-11%
ANGELENO/SUPLUMSIX	1 091 268	859 964	710 493	925 174	30%
FORTUNE	905 978	793 254	870 880	790 956	-9%
SOUTHERN BELLE	868 471	645 722	654 086	669 401	2%
SAPPHIRE	830 636	769 174	746 526	575 688	-23%
AFRICAN PRIDE/SUNKISS	591 748	453 616	564 483	537 398	-5%
AFRICAN ROSE	188 368	326 017	284 950	391 364	37%
PURPLE MAJESTY	233 345	241 706	326 192	338 908	4%
FLAVOR KING	371 906	290 439	352 893	294 656	-17%
LADY RED	356 150	216 332	299 215	293 399	-2%
PIONEER	474 668	402 010	429 769	286 733	-33%
RUBY STAR	32 688	107 039	256 283	268 650	5%
FLAVOR FALL	81 566	112 081	150 056	238 467	59%
LARRY ANNE	217 473	147 725	213 584	212 867	0%
SUN SUPREME	201 210	213 380	282 095	199 890	-29%
SOUVENIR	261 572	166 961	143 624	172 878	20%
BLACK PEARL	58 341	81 068	89 009	155 212	74%
BLACK DIAMOND/SUPLUMELEVEN	122 525	87 856	130 675	133 890	2%
SUN BREEZE	1 800	0	0	87 265	0%
RUBY SUN	0	0	15 522	59 616	284%
BLACK GIANT	43 101	45 998	64 939	52 796	-19%
RUBY RED	87 017	42 807	67 343	45 478	-32%
AUGUST YUMMY	17 970	20 371	28 214	28 181	0%
SEPTEMBER YUMMY	27 618	56 894	62 049	27 355	-56%
SUGAR PRUNE	4 073	5 535	16 526	26 945	63%
BLACKRED	0	139	18 598	22 195	19%
SUNDEW	56 871	41 373	27 890	22 192	-20%
SOLAR ECLIPSE	7 318	18 381	22 940	19 931	-13%
RUBY NEL / REUBENNEL	76 999	34 090	30 694	17 231	-44%
OTHER	147 981	133 495	168 588	138 373	-18%
TOTAL	11 351 014	10 530 731	11 507 330	11 074 164	
% CHANGE (YEAR-ON-YEAR)		-7%	9%	-4%	

SOURCE: PPECB, 2016

NOTE: Changes in historic information due to upgrading of reporting systems and databases to improve accuracy

* 5.25 Kg equivalent cartons

